

Press Release

FOR IMMEDIATE RELEASE

Welborn Health Plans Receives 2011 Best of Evansville Award

Evansville, Indiana, January 4, 2012 -- Welborn Health Plans (WHP) has been selected for the 2011 Best of Evansville Award in the Insurance Services category by the U.S. Commerce Association (USCA).

The USCA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country. This award identifies WHP as having achieved exceptional marketing success in the Tri-State, and recognizes WHP as a local company that enhance the positive image of small business through service to its customers and the community.

This achievement is a reflection of the quality and value Welborn Health Plans brings. The value of WHP is found in its service and dedication to those who support WHP, and contribute to the subsequent success of the organization.

About Welborn Health Plans

With 25 years of experience, Welborn Health Plans (WHP) has a strong regional presence that stretches deep within the communities we serve throughout the Southwestern Indiana / Western Kentucky region. WHP is known for its expertise in providing fully insured employee health benefits and Medicare Advantage Plans, with an emphasis on preventive healthcare and personalized face-to-face service.